TUTORIAL

PREPARE YOUR PARTICIPATION with 2 dedicated areas: Exhibitor area and Business area

For the following shows :

- WINE PARIS
- VINEXPO ASIA
- VINEXPO AMERICAS
- WORLD BULK WINE EXHIBITION

VINEXPOSIUM

2 DIGITAL PORTALS

Two digital portals are at your disposal; you can access them with the same access codes: the **participation contact's email address** and the **password** you created/to be created.

1

EXHIBITOR AREA

(cf. page 2)

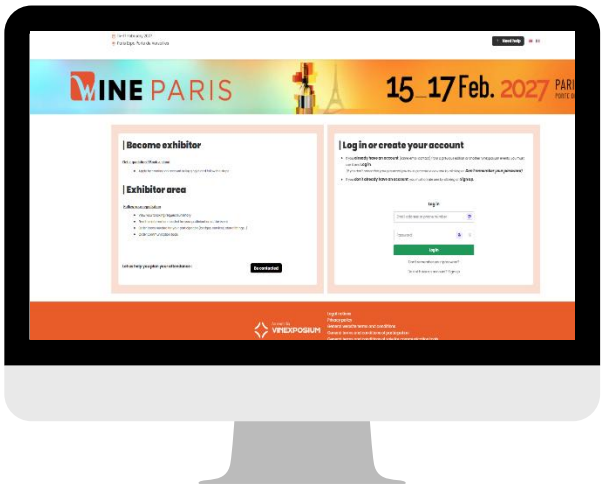
- Financial tab
- Store tab
- Useful information tab
- Location tab
- Badges & E-invitations tab
- Communication tab

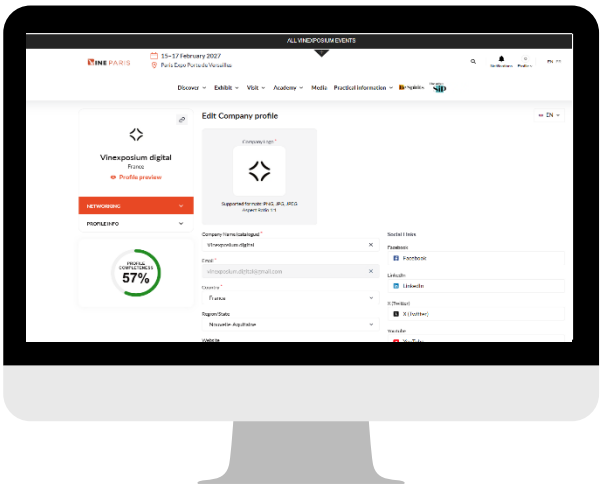
2

BUSINESS AREA

(cf. page 4)

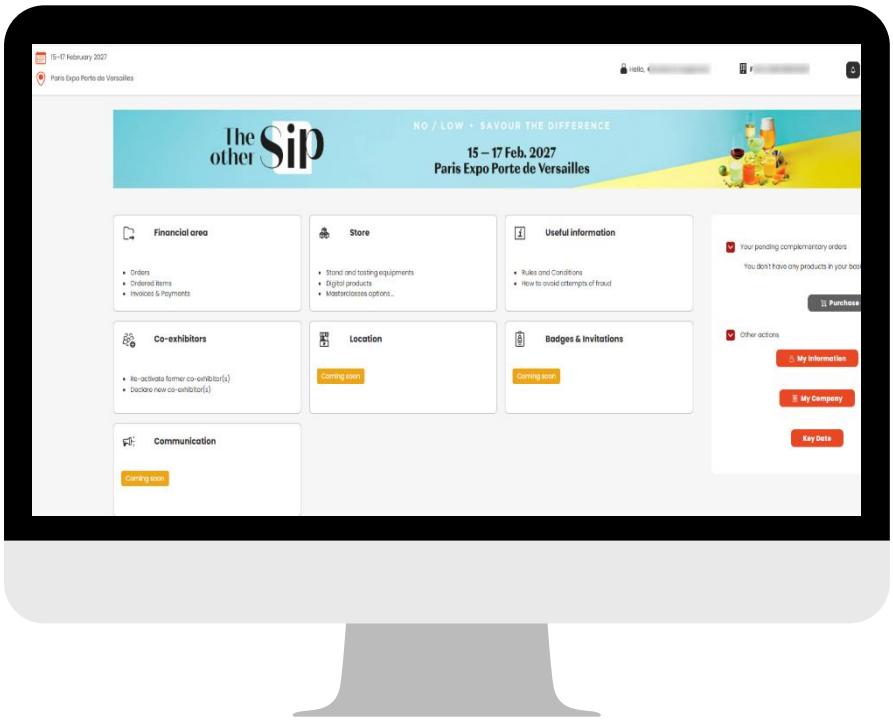
- Company page updates
- Meetings management
- Messages management





EXHIBITOR AREA

- **Wine Paris** – https://events.wineparis.com/2027/
- **Vinexpo Asia** – https://events.vinexpoasia.com/2027/
- **Vinexpo Americas** – https://event.vinexpo-americas.com/2027/
- **World Bulk Wine Exhibition** – https://events.worldbulkwine.com/2026/



Example of the Wine Paris interface

The exhibitor area gives you access to information about your administrative and logistics preparation for the show by browsing the various tabs.

Tabs in the exhibitor area

FINANCIAL AREA

This tab contains your orders, the products you have ordered, invoices and various payment details.

STORE

Here you will find a full range of products and services to prepare for your participation.

USEFUL INFORMATIONS

Here you'll find all the key information about the trade fair: regulations, participation conditions, and best practices for preventing fraud attempts.

CO-EXHIBITORS

The main exhibitor registers co-exhibitors by reactivating existing co-exhibitors and/or registering one or more new co-exhibitors.

LOCATION

You will find your stand number and the hall's technical layout there.

BADGES & E-INVITATIONS

Here you can edit your exhibitor badges and send e-invitations to your network, enabling your customers and prospects to order their free visitor badges.

COMMUNICATION

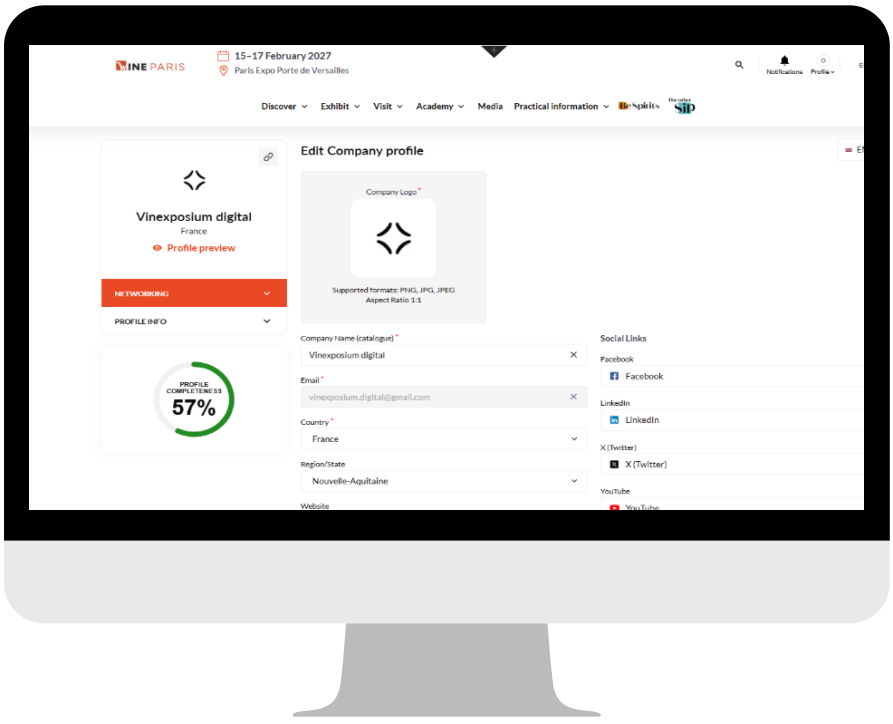
Here you will find direct access to your company page in the online catalogue, the business matching service and the event banners.

Business area →

We frequently update the exhibitor area.
Please consult it regularly.

BUSINESS AREA

- **Wine Paris** - https://wineparis.com
- **Vinexpo Asia** - https://vinexpoasia.com
- **Vinexpo Americas** - https://vinexpo-americas.com
- **World Bulk Wine Exhibition** - https://worldbulkwine.com

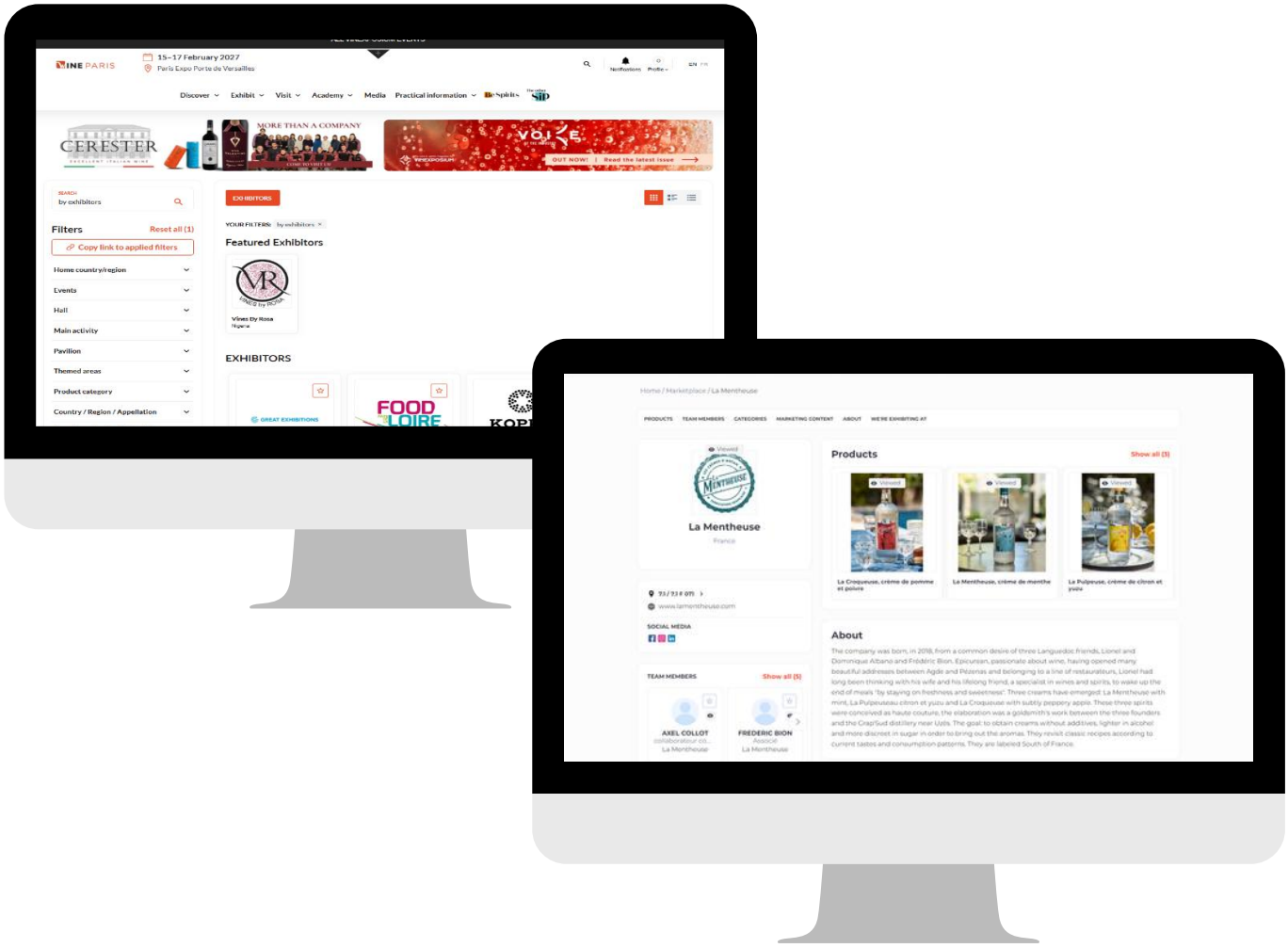


Example of the Wine Paris interface

The business area allows you to present your company to buyers and to arrange your meetings before the show.

Optimise your company page to attract buyers: the more complete your company page is, the greater your chances of being contacted.

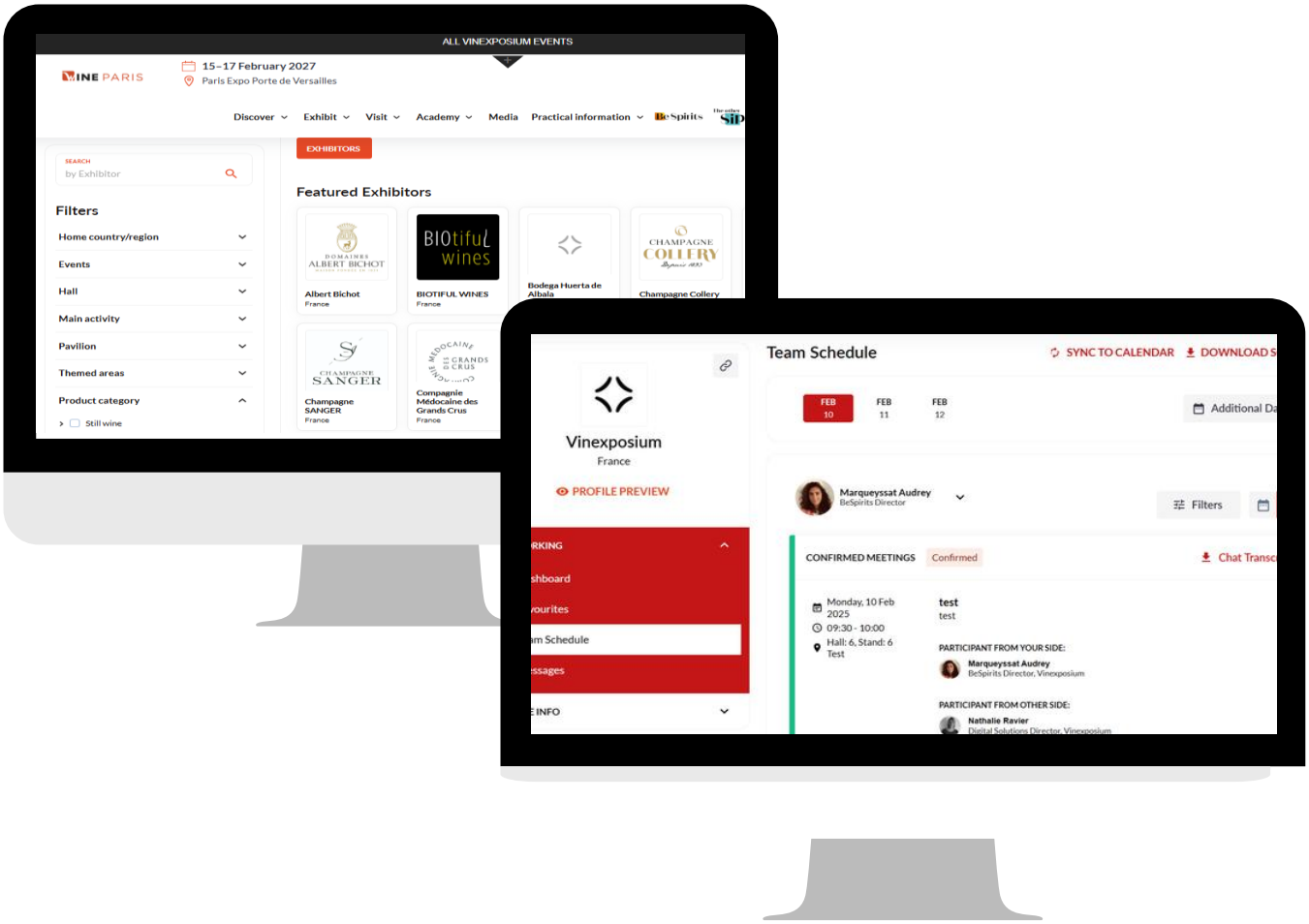
We recommend selecting a maximum of 30 business categories to appear in the website's search filters. Be as relevant as possible to buyers when choosing your categories..



Schedule your appointments online.
You can send appointment requests to registered buyers to fill your stand diaries (limited number of messages, unlimited number of team members).

- We recommend that **you target the buyers you wish to meet.** Sending untargeted messages will clog up buyers' mailboxes and discourage them from using the Wine Paris portal.

- **Options to increase your visibility:** adding **products to the online catalogue** (7 times more clicks on your page), **your banner** on the site (100 times more clicks on your page), and more. Go to the online shop in the customer area, "Digital" module.



CONTACT

For any technical information concerning your stand or the organisation of the show, please fill out the form at this address:

https://www.vinexposium.com/en/contact/

For all sales enquiries, please contact:

https://www.vinexposium.com/en/contact/

For any questions related to invoicing:

wineparis-vinexpo.adv@vinexposium.com