

Press Release

**VINEXPO AMERICA HEADS TO MIAMI FOR THE FIRST TIME,
THE GATEWAY TO THE AMERICAS**



Miami, FL — Thursday, March 13th — [Vinexpo America 2025](#), the leading international wine and spirits trade event in North America, is set to make its highly anticipated debut at the Miami Beach Convention Center in Miami. As the industry gathers at this dynamic hub linking North, Central and South America, the stage is set for an exceptional edition on May 7-8, 2025.

Building on the success of previous editions, Vinexpo America 2025 is expected to welcome **over 280 exhibitors from 25 countries and attract more than 3,000 visitors from 40 countries**. This significant growth highlights the event's increasing influence and its pivotal role in connecting the global wine and spirits industry.

As the global wine and spirits industry navigates shifting consumer trends, digital transformation, sustainability challenges, and geoeconomic uncertainty, Vinexpo America 2025 will be a key platform for businesses looking to expand in the Americas. As **a strategic gateway to North, Central, and South America, the event will unite producers, importers, and distributors**, fostering new partnerships and driving growth in this dynamic region. From renowned brands to emerging wineries and distilleries, as well as media outlets and influential voices shaping the industry's future, Vinexpo America 2025 is where the global wine and spirits community comes together.

The Vinexpo Academy, the educational and insight-driven arm of Vinexpo America, will bring together leading experts to share strategic knowledge on key industry developments. **The 2025 program will feature a series of masterclasses and conferences** designed to equip professionals with valuable insights into evolving consumer trends, sustainability in the wine and spirits industry, and market opportunities across the Americas. With a focus on **education and expertise**, the Vinexpo Academy provides attendees with the tools to navigate an ever-evolving global landscape.

"Vinexpo America is more than an event—it's where the business of wine and spirits evolves. Miami is the perfect place for this next chapter, not only as a gateway to Latin America but as a city at the heart of the industry's new trends, from hospitality to distribution," said Rodolphe Lameyse, CEO of Vinexposium.

For more information, please visit the media section of [Vinexpo America](#) and [register online](#)
Click [here](#) to access photos of Vinexpo America 2024

About Vinexpo America

Vinexpo America is the premier gateway to the wine and spirits market across North and Latin America. Hosted in Miami, a strategic hub between continents, the event connects global brands with key buyers, importers, and distributors. Navigating the complexities of the U.S. three-tier system, Latin America's emerging markets, and evolving consumer trends, Vinexpo America is where business meets opportunity—offering strategic insights, regulatory expertise, and direct access to the region's most influential players.

About Vinexposium

Vinexposium offers a cohesive focal point for every strand of the wine and spirits industry by designing a variety of relevant event formats, all year round and across the globe. By bringing together exhibitors and visitors at 7 events a year, Vinexposium acts as the industry's ally, geared to developing its sales reach. **Vinexposium, creating momentum.**

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