

# MAKING THE RIGHT ECO-FRIENDLY CHOICES!

HOW TO ATTEND AN EVENT AND MINIMISE YOUR ENVIRONMENTAL IMPACT

Climate change is one of the great challenges of our era. As an event organiser and community manager, it is our responsibility to be a part of this transition by limiting the environmental impact of our exhibitions.

But for this goal to succeed, there must be collective support. This is why we are inviting you, as a visitor, to take action and reduce your environmental footprint by taking simple, effective measures.

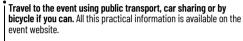






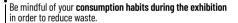


### MOBILITY: USE SOFT TRANSPORTATION WHEREVER POSSIBLE



For example, travelling from Paris Montparnasse station to the Porte de Versailles exhibition centre on the underground emits 60 times fewer greenhouse gases than a fossil-fuel-powered car.

### **CONSUMPTION: MAKING THE RIGHT CHOICES**



Remember to use the **available sorting points** so that waste can be recycled.

Wherever possible, choose lunches using local, seasonal and/or organic produce.

For example, a tomato grown out of season in a greenhouse produces 8 times more CO<sub>2</sub> emissions than a tomato grown outdoors in season.





### WIFI: BETTER THAN 4G & 5G!

As soon as you arrive, link up to the Wi-Fi (which is also free).

**Fact:** 1 GB transmitted has up to 20 times more impact using 4G than Wi-Fi.

## MAKE YOUR CONTRIBUTION TO THE EXHIBITION'S ENVIRONMENTAL FOOTPRINT!

So that we can understand and reduce our carbon emissions, remember to answer the survey we will send you by email after the exhibition.

Thank- you for your contribution!

#### THANK-YOU!

The exhibition's team would like to thank you for your efforts!

It is one small step for you, but one giant environmental leap for our event!



