

VINEXPO AMERICA
JUNE 24 - 25 2024

Press Release

Vinexpo America 2024 Commences at the Jacob K. Javits Convention Center, New York City

New York, NY — Monday, June 24 — [Vinexpo America 2024](#) the leading international wine and spirits trade show in North America, is set to kick off at the Jacob K. Javits Convention Center in New York City. Anticipation is high as industry professionals from around the globe converge for this unparalleled event, running from June 24-25, 2024.



This year's edition promises to be the most dynamic yet, featuring a diverse lineup of over **260 exhibitors representing 31 countries**. From established industry leaders to innovative newcomers, Vinexpo America 2024 showcases the best in wine and spirits, offering attendees a unique opportunity to explore and connect with a global network of professionals.

"We are thrilled to welcome attendees to Vinexpo America 2024," said Rodolphe Lameyse, CEO of Vinexposium. *"With the diversity of exhibitors and an exceptional roster of industry leaders in attendance, **this event serves as a pivotal moment for networking, discovering new trends, and fostering business opportunities.**"*

Vinexpo Academy, a cornerstone of the event, **will host a series of insightful masterclasses and conferences led by renowned experts**. Attendees can expect to gain valuable knowledge and insights into key industry trends, sustainability practices, and emerging markets, enhancing their professional expertise.

"We invite all industry professionals to join us for what promises to be an inspiring and productive event," added Mr. Lameyse. *"**Vinexpo America 2024 is not just about business; it's about forging connections, learning from the best, and shaping the future of the wine and spirits industry.**"*

For more information, please visit <https://vinexpo-america.com/> and register online [here](#).

About Vinexposium

[Vinexposium](#) offers a cohesive focal point for every strand of the wine and spirits industry by designing a variety of relevant event formats all year round and across the globe. By bringing together exhibitors and visitors at eight events a year and its community every day of the year at vinexposium365.com, Vinexposium is the industry's ally, geared to developing its sales reach.

About the Specialty Food Association

The Specialty Food Association (SFA) was founded in 1952 and is the not-for-profit trade association of the \$207-billion specialty food industry. Representing more than 3,800 businesses worldwide, SFA champions industry participation and success for a diverse community of makers, buyers, importers, distributors, and service providers by developing resources, information, [education](#), and events celebrating innovation and inclusivity. SFA owns and operates the [Fancy Food Shows](#) and the [sofi™ Awards](#), which have honored excellence in specialty food and beverage annually since 1972.

About Balzac Communications & Marketing

[Balzac Communications & Marketing](#) is the leading marketing firm dedicated to crafting compelling narratives and innovative strategies within the wine and spirits industry. With over three decades of expertise, Balzac offers a comprehensive suite of bespoke services, including public relations, branding, event management, and digital marketing, tailored to elevate brands and captivate audiences.

About L'eau à la Bouche

[L'eau à la bouche](#) is a French marketing & communication agency specializing in Food, Wines, Spirits & Lifestyle. They offer tailored services such as strategic positioning, brand strategy, graphic design, digital solutions, and press relations for a broad range of clients. They are based in France, and their American branch located in New York City supports European clients entering the US market and vice versa, ensuring cultural understanding and market expertise.

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