

# OPTIMIZE YOUR EXPERIENCE

## BEFORE THE EVENT

July

- **Complete your catalogue page to attract more buyers**

Logo, description, activity categories (for the filters), video, marketing content.

December

- **Communicate about your attendance to stand out**

Media kit: social media or website banners ready to use.  
E-invitations: to be sent to your network.

January

- **Pre-book your meetings to optimize your time**

With buyers that fit with your business needs to meet at your stand.  
Calling service to follow up with buyers.

July

- **Enhance your visibility for more business opportunities** *(paid option)*

Official website: featured logo, banners, products in the catalogue.  
Official printed guide, floorplan or programme

December

- **Order your badges and print them at home**

All badges need to be visible at the event.

## DURING THE EVENT

- **Follow up your pre-booked meetings**

Mobile app, computer or printed PDF agenda.  
Business matching service counters in each hall.

- **Download the official mobile app**

Available in App Store & Google Play: Vinexposium, then Wine Paris & Vinexpo Paris 2024.

- **Scan the badges of buyers** *(paid option)*

Scanner will be activated in the Vinexposium mobile app.

## AFTER THE EVENT

- **Continue the conversation**

Messaging service continue two weeks after the show.

- **Provide feedbacks in the post show survey**

Help us to improve your experience!

- **Note down your pre-booked meetings**

In the mobile app or on your company profile in the «rate your meetings» section.

- [event.wineparis-vinexpo.com/2024](http://event.wineparis-vinexpo.com/2024)
- [wineparis-vinexpo.com](http://wineparis-vinexpo.com)
- Mobile app