

The background of the entire page is a light brown topographic map. The map shows contour lines and geographical features of Southeast Asia, with a red dot marking the location of Singapore.

VINEXPO ASIA

Singapore 23-25 May 2023

**WELCOME
TO SINGAPORE!**

 **VINEXPOSIIUM**

vinexpoasia.com
#vinexpoasia



Vinexpo is back in Asia with a major event in 2023

Top-12 visiting countries :

Singapore, Hong-Kong, China, Taiwan, Indonesia, Malaysia, Vietnam, Cambodia, Thailand, Korea, Japan, Australia

8 000

Trade visitors from 30 markets

250

Journalists

1 000

Exhibitors from 40 countries

1 500

Scheduled meetings

40

Vinexpo Academy sessions

** Expected results in 2023*



5 REASONS TO ATTEND

1.

AN INTERNATIONAL PERSPECTIVE

“**Vinexpo Asia 2023, a revival! Singapore will host this much-awaited event, a great opportunity to finally meet again!**”

Mathilde Chapoutier, Commercial Director & Business Development, Maison Chapoutier, France



1. AN INTERNATIONAL PERSPECTIVE

A woman with long, wavy brown hair, wearing a black blazer over a floral patterned top, is pouring white wine from a bottle into a snifter glass. She is looking down at the glass with a focused expression. In the background, several bottles of wine are lined up on a shelf. In the foreground, there are other bottles, including one with a blue cap, and a white cup. The setting appears to be a bar or a wine tasting event.

Vinexpo Asia will gather 1 000 international wine and spirits brands willing to develop and extend their presence in south-east Asia.

A wide diversity of wines and spirits from 40 countries will be available in taste and learn through targeted meetings with producers and masterclasses.

They are exhibiting in 2023!

CHAMPAGNE

Nicolas Feuillatte
FRANCE


Bernard Magrez
COMPOSITEUR DE VINS RARES


TREASURY
WINE ESTATES

ADVINI
DES VIGNOBLES & DES HOMMES


Valpolicella
CONSORZIO TUTELA VINI


GÉRARD BERTRAND


MONTES®
PRIDE IN WINEMAKING

Grands Vins de Bordeaux

SICHEL
Famille Sichel - Depuis 1883


**GEORGES
DUBŒUF**


BADET CLÉMENT
OPEN WINEDED


Barton & Guestier
DEPUIS 1725

CASTEL  FRÈRES
MARQUES • CHÂTEAUX • GRANDS CRUS
DEPUIS 1744

2.

A GREAT COMMUNITY BACK TOGETHER

“ We are looking forward to the new edition of Vinexpo Asia in Singapore. For sure we will not miss this event.”

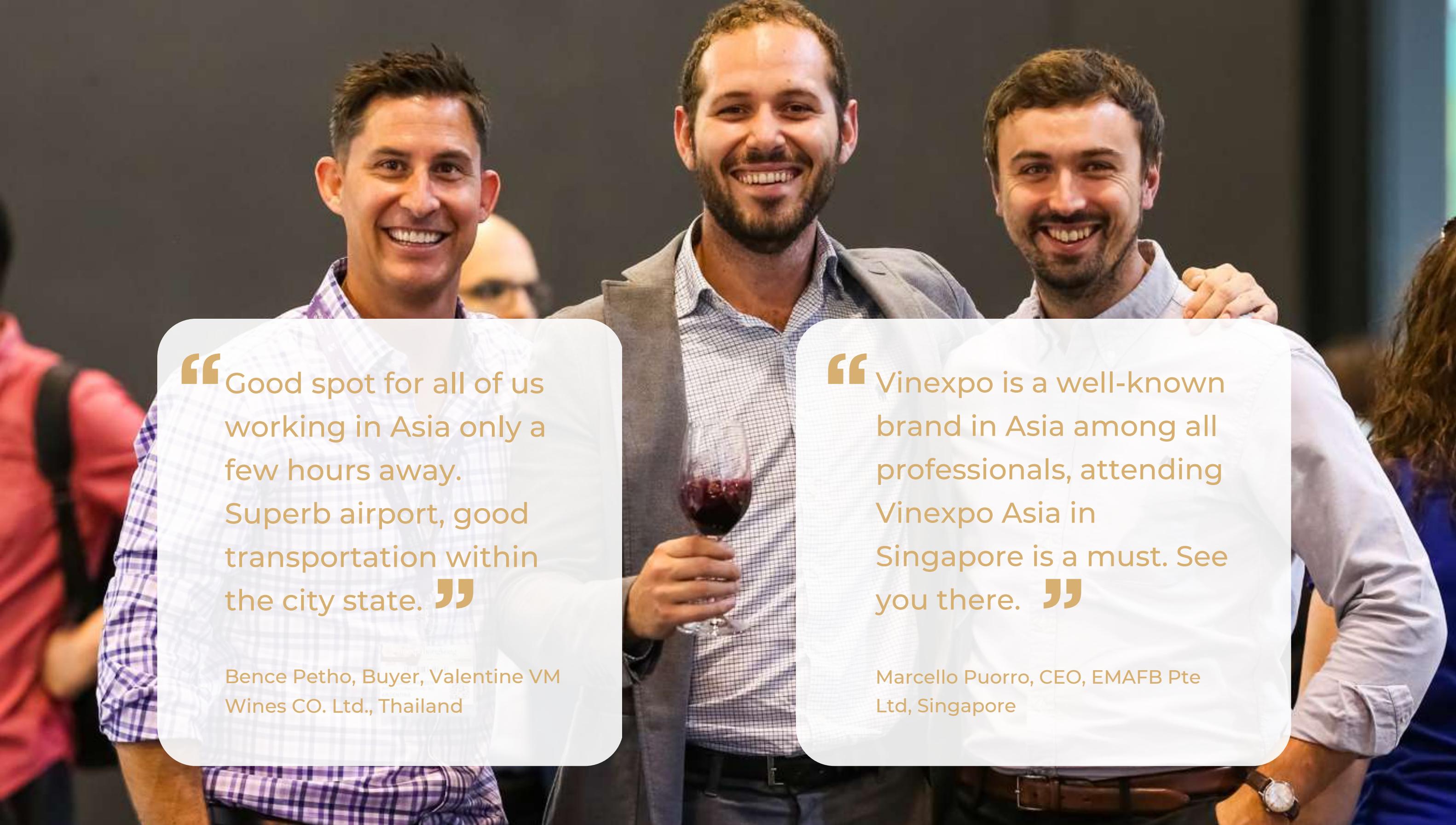
Edmund Tsai, CEO, Magnum Spirits & Wine Pte Ltd,
Singapore



2. A GREAT COMMUNITY BACK TOGETHER

Vinexpo Asia will be the major meeting place for all wine & spirits industry professionals in Asia!

Key buyers, top experts, regional media outlets as well as international brands will be back together in May 2023 to meet, taste, and create strong business connections.



“ Good spot for all of us working in Asia only a few hours away. Superb airport, good transportation within the city state. ”

Bence Petho, Buyer, Valentine VM Wines CO. Ltd., Thailand

“ Vinexpo is a well-known brand in Asia among all professionals, attending Vinexpo Asia in Singapore is a must. See you there. ”

Marcello Puorro, CEO, EMAFB Pte Ltd, Singapore

3.

KNOWLEDGE FROM THE BEST

The Vinexpo Academy program revolves around high-level masterclasses and conferences to grow your knowledge and get a good understanding of the latest expertise and vintages. Stay ahead of the issues and challenges facing the markets of Asia!



3. KNOWLEDGE FROM THE BEST

As part of its Academy, Vinexpo Asia will provide a top-quality program, with exciting events including the Vinexpo Challenge held in conjunction with ASI and the exclusive consumer research release jointly made by IWSR and Vinexpo Asia with a focus on Asian countries.

IWSR
drinks market analysis



ASSOCIATION
DE LA SOMMELLERIE
INTERNATIONALE



4. BUSINESS AT HEART

“

We are very happy to come back to Asia in 2023. We are convinced that Vinexpo Asia in Singapore will be a great success for all the visitors and exhibitors.”

Françoise Roumieux, CEO, Association Femmes Vignes Rhône, France





4. BUSINESS AT HEART

A qualitative matchmaking service will be available to help you make qualitative and targeted connections during the show.

Get yourself ready for an immersive experience with Vinexposium 365: our digital portal dedicated to wine & spirits professionals all year long.



VINEXPOSIUM

Creating
momentum

- Discover the exhibitor list
- Book customised appointments
- Gain year-round access to insightful masterclasses conferences & original content

[FIND OUT MORE](#)

5. INFLUENCE AND SOCIAL MEDIA

Key influencers, associations, and regional and international media plan to participate. The whole community is also motivated to join us.



5. INFLUENCE AND SOCIAL MEDIA



26.7K



13.9K



57K



5.8K

+100K

industry professionals and wine amateurs around the world keep following us.





“Vinexpo Asia has always been an excellent platform for doing business in the Far East.”

Patrick Schmitt, editor-in-chief, The Drinks Business



“Southeast Asia is one of the most exciting regions in terms of development potential for wines, champagnes and spirits. Singapore is the logistical hub of the region.”

Thomas Gueller, editor-in-chief, V&S News





We look forward to meeting you soon in Singapore!

23-25
MAY
2023

GET YOUR BADGE TODAY



www.vinexpoasia.com