

2023 PARIS EXPO

Press release

WINE PARIS & VINEXPO PARIS 2023, AN INTERNATIONAL MILESTONE

18 October 2022 - Wine Paris & Vinexpo Paris returns from 13 to 15 February 2023 at Paris Expo Porte de Versailles. Four months ahead of the 4th edition, Vinexposium is preparing for its cornerstone event, where it aims to enhance the business experience for attendees and resonate with the entire community of wine and spirits professionals.

On the back of a very successful event in 2022, Wine Paris & Vinexpo Paris 2023 is establishing its role as the international gathering point for wines and spirits with a firm rooting in February and the world's lifestyle capital. The high expectations voiced for the forthcoming Wine Paris & Vinexpo Paris, with an even greater overseas representation, have translated to registration numbers ahead of schedule - over 80% of producers have already signed up for the event.

WINE PARIS & VINEXPO PARIS, THE GLOBAL MARKETPLACE

In 2023, significant emphasis will be placed on welcoming international visitors and producers, with **over 45 producer countries** attending the exhibition.

Noteworthy international pavilions include the United States which are making their big comeback in Paris (California, Oregon, New York and Washington will take part) as well as attendance by Argentina, Japan, Canada, Germany, Austria, Greece, Lebanon, Luxembourg, Portugal, Switzerland, Belgium to name a few. Many other international companies will be presenting their products, including VSPT Wine Group from Chile; ViniPortugal for Portugal as well as IVDP (Instituto dos Vinhos do Douro e Porto) who will exhibit for the first time in Paris; Viña Costeira, Bodegas Medrano Irazu, Bodegas Franco Española, Dominio de Punctum, Bodegas Raíces Ibéricas and Very Fine Vinos from Spain and Matteo Colla-Wines from Piedmont, Area 39 and Consorzio Tutela del Vino Conegliano Valdobbiadene Prosecco representing Italy.

WINE PARIS & VINEXPO PARIS, WHERE ALL THE FRENCH WINE REGIONS CONVERGE

The determination by French wine marketing boards to join forces by becoming stakeholders in this major event is stronger than ever and consequently, all France's marketing boards and wine regions will be gathered under one roof at the same time. Independent winegrowers exhibit alongside prominent industry players, representing wines from Alsace (Alsace Frey-Sohler, Henri Ehrart), Beaujolais (Maison Jean Loron, Les vins Aujoux), Bordeaux (Duclot, Domaine Barons de Rothschild-Lafite, New Aquitaine organic winegrowers), Burgundy (Diva Domaines & Distillerie, Paquet Montagnac), Languedoc-Roussillon (Gérard Bertrand, Vignobles Jeanjean, Mas de Daumas Gassac), the Loire (Orchidées Maisons de vin, Domaine de Bois Mozé), Champagne (Champagne Mailly Grand Cru, Champagne Palmer & Co, Champagne Gratiot & Cie, Champagne Lallier, Champagne Nicolas Feuillatte) and the Rhone Valley (Famille Ravoire, Domaines Aimé Arnoux).

WINE PARIS & VINEXPO PARIS, A FOCUS ON SPIRITS

In addition to wines, the **Be Spirits area** will bring together spirits and craft drinks from all backgrounds, ranging from craft distillers to household brands and hard tea to infused rum. It is where innovation and tradition reside comfortably together. Participants will include **international spirits**, *Eyland Spirits* and its Icelandic gin *Olafsson*, whisky, rum and vodka from Canada with *Notaboo* and Japanese sake and shochu with the *Japan Sake and Shochu Makers Association* along with American ready-to-drink *Slim Chillers*.

French spirits will also enjoy a share of the limelight with attendance by the *National Armagnac Bureau*, Cognac with *Château Montifaud*, craft cream liqueurs with *La Mentheuse*, and whisky by *La Distillerie Warenghem*.

Designed to showcase the creative genius of the top mixologists, the **Infinite Bar** will host 10 Parisian bars, 5 bars from French regions and 5 European bars this year behind a huge, 40-metre long bar.

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For more information, visit wineparis-vinexpo.com

To consult and download pictures of the 2022 edition please click here

About WINE PARIS & VINEXPO PARIS

Wine Paris & Vinexpo Paris is the annual event for wine and spirits professionals from around the world. Hosted in February at a key time of the year, it aims to offer a cohesive focal point for industry players centring on a comprehensive, relevant and inclusive range of products that showcases vineyard sites across the globe alongside all the French wine regions.

About VINEXPOSIUM

Vinexposium is the world's leading organizer of wine and spirits trade events. The group boasts an extensive portfolio of iconic, high-performance events tailored to different market segments: Wine Paris & Vinexpo Paris; Vinexpo America, Drinks America; Vinexpo Asia; Symposium; Vinexpo China; WBWE Amsterdam; and Vinexpo India, along with Vinexpo Explorer and Vinexpo Meetings. Vinexposium also continues to enhance its digital portal, Vinexposium Connect, the high-performance business enabler where industry members can connect 365 days a year around the world and enjoy online networking and exclusive content.

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