

The background of the entire page is a topographic map with contour lines in a light tan color. The map shows the outlines of continents and islands, with a red dot marking the location of Singapore in Southeast Asia.

# VINEXPO

ASIA

Singapore

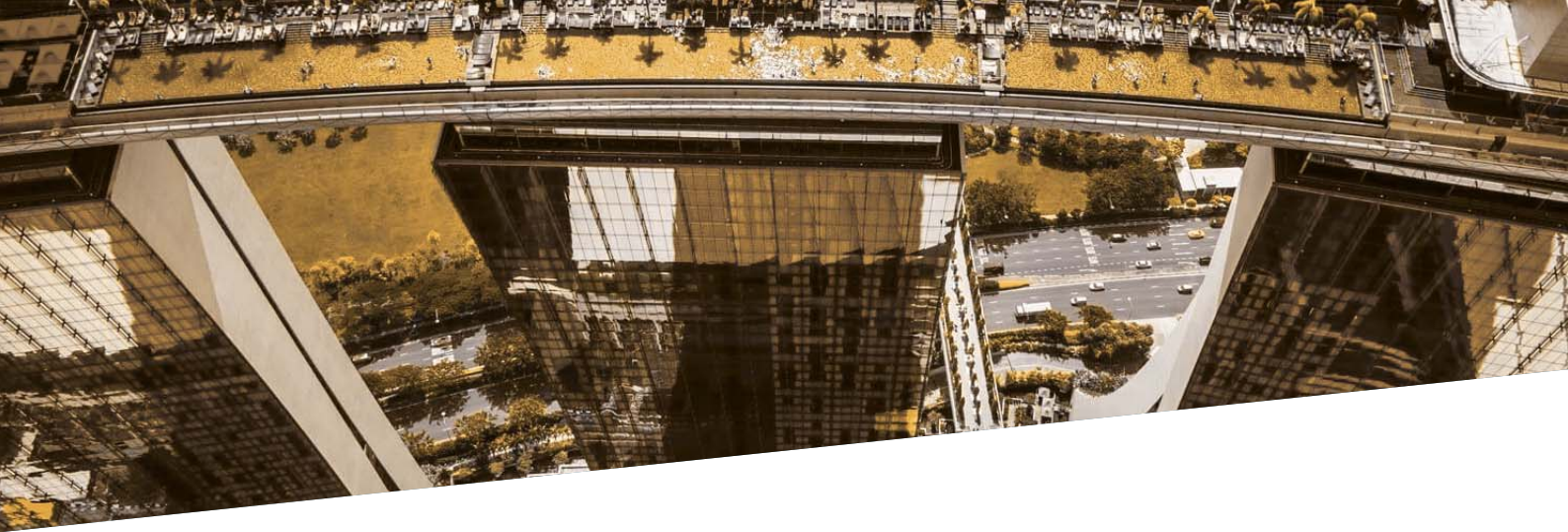
**23 | 25**

**MAY 2023**

An event by **VINEXPOSIUM.**

[Vinexpoasia.com](http://Vinexpoasia.com) | [#vinexpoasia](https://twitter.com/vinexpoasia)





## AN ESSENTIAL TRADING HUB

Drawing on over 20 years of proven expertise in Asia, the Vinexposium group has its sights clearly set on **Singapore and is launching its must-visit event for Asia-Pacific: Vinexpo Asia.**

**From 23 to 25 May 2023,**

the entire community of wine and spirits trade members is inviting you to join them in Singapore, a strategic hub of international trade with an undisputed reputation and reach.

In the unique setting of **Marina Bay Sands, you will meet industry decision-makers in Asia-Pacific** over 3 exceptional days of business and engagement.

### VINEXPO ASIA IS

40  
COUNTRIES  
REPRESENTED

+1,000  
WINE AND SPIRITS  
PRODUCERS

+8,000  
TRADE VISITORS  
DUE TO ATTEND



# 3 REASONS WHY YOU SHOULD TAKE PART

## / A STRATEGIC LOCATION

- An **exceptional location** in the heart of South-East Asia
- **2<sup>nd</sup> port** for trade in the world
- **6<sup>th</sup> financial centre** worldwide

## / AN INTERNATIONAL ENVIRONMENT

- An economy open to world trade
- Singapore is home to over **40,000** international companies

## / A BUSINESS-FRIENDLY ENVIRONMENT

- A stable, dynamic business climate that promotes trade, bolstered by many free-trade agreements
- An attractive taxation system with no customs duties

Sources: IMF - The World Bank - Ministry of Foreign Affairs



# BE A PART OF THE RECOVERY OF BUSINESS IN ASIA PACIFIC

## / ASIA-PACIFIC IS A KEY REGION FOR IMPORTED WINES AND SPIRITS

- **10%** share of imported wines worldwide
- Three main markets: **China, Japan and Australia**

## / A POSITIVE OUTLOOK BETWEEN NOW AND 2025 IN ASIA-PACIFIC

- Growth of **+1.5%** for total beverage alcohol in Asia-Pacific
- Growth of **+5.9%** for the Ready-to-Drink segment

## / SINGAPORE: AN INCREASINGLY ATTRACTIVE, MATURE MARKET

- **+3%** growth expected in the wine market by 2025
- Asia is the most favourable region for the Premium segment (42% of sales)

Sources: IWSR



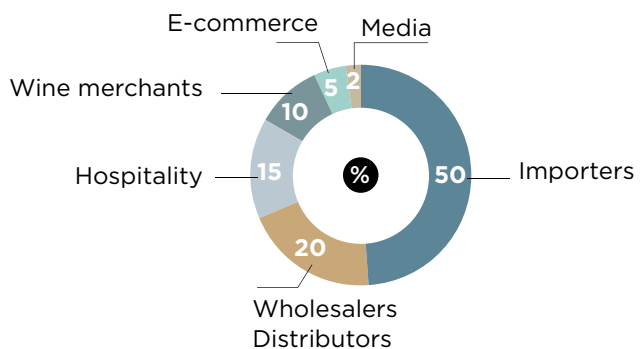


# WHO WILL YOU MEET THERE?\*

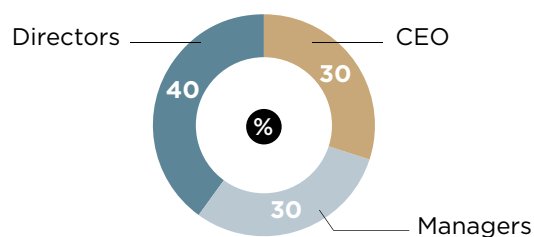
## / REGIONS



## / LINE OF BUSINESS



## / POSITIONS



\* Estimates based on our market expertise spanning over 20 years and updated with our ground data in 2022.



## A UNIQUE EXPERIENCE

### **/ A VENUE IN THE HEART OF SINGAPORE**

Marina Bay Sands is one of the most prestigious locations in Singapore.

The ideal venue for a world-class event.

### **/ A ROBUST PROGRAMME MIRRORING THE INDUSTRY**

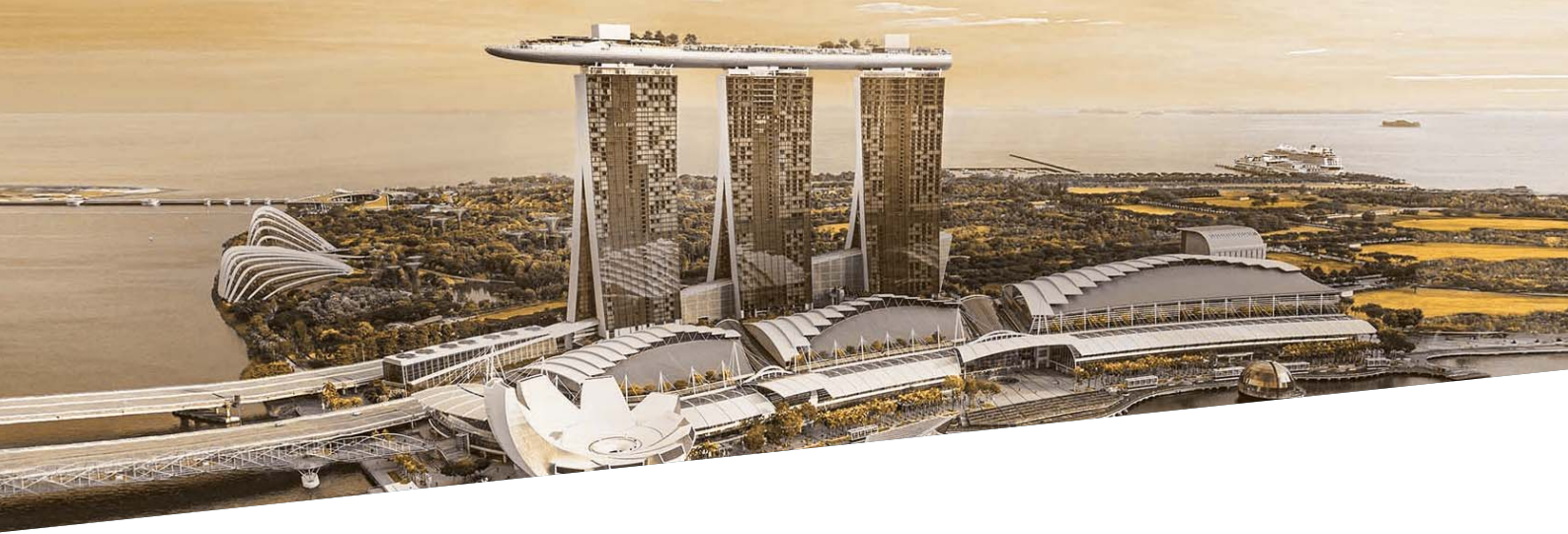
Make the most of your time in Singapore to present your products at one of the masterclasses and become a part of the Vinexpo Academy programme.

### **/ TURNKEY PRESENTATION SOLUTIONS**

Vinexpo Asia provides you with effective solutions for preparing and optimising your attendance.

### **/ HIGH-PERFORMANCE DIGITAL SOLUTIONS**

Prolong your experience by tapping into all Vinexposium community content and grow your network in Asia Pacific using the Vinexposium Connect digital portal.



# **VINEXPO** ASIA

**Singapore**

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[sales@vinexpoasia.com](mailto:sales@vinexpoasia.com)

[/ DATE & VENUE](#)

- 23 - 25 May 2022
- Singapore - Marina Bay Sands

A event by **VINEXPOASIA**.