

2022 || POST-EVENT REPORT



W WINE
PARIS | **INEXPO**
PARIS

ENTRÉE ENTRANCE



W WINE
PARIS | **INEXPO**
PARIS

14-16 FEB.
2022 PARIS EXPO
PORTE DE VERSAILLES

An event with business dynamism and renewed connections at its core

2,864 producers and **25,739 visitors** gathered for 3 intense days of engagement, discussion and business meetings in the heart of Paris, the world capital of wine and spirits. Both exhibitors and visitors relished the opportunity to meet up again after a two-year absence. This global event, so eagerly awaited by the wine and spirits industry, successfully delivered on its commitments.



EXHIBITORS

“Paris is the most attractive city in the world in the most prestigious wine country... Wine Paris & Vinexpo Paris is the finest showcase for selling our expertise and our social skills to the entire world!”

FRANCK MESSIÉ,
Guy Méea Champagnes – France

“Returning to Wine Paris & Vinexpo Paris after two years comes first with a feeling of optimism and eagerness to reconnect with our customers and friends and at the same time discover new ones, especially with no screens between us.”

LOUIS MAX-STARKMAN,
Louis Père & Fils – France

BUYERS

“Wine Paris & Vinexpo Paris gives me the opportunity to meet all the suppliers I am looking for under one roof, over 3 days, and the chance to choose and compare, and more importantly select the right contacts, especially for someone like me travelling from overseas.”

AMINATA KONÉ,
AK Import Agency – Cape-Verde

“As a wine and spirits importer in Estonia, Wine Paris & Vinexpo Paris is the event not to be missed.”

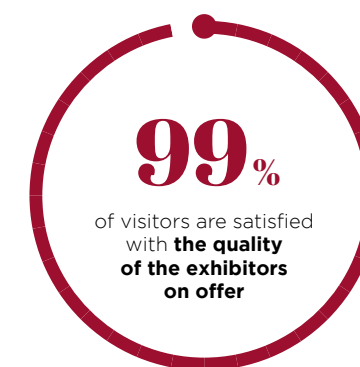
IGOR SÖÖT,
Baltik Pak Est – Estonia





The epicentre of the global wine and spirits community!

25,739 visitors including **28% international** from **109 markets**.



“Wine Paris & Vinexpo Paris is an event not to be missed because it is essential for developing your network of customers in France and internationally and for attending conferences on the current issues we are facing.

CÉLINE LÉGER,
Domaine Vendôme – France

“It is an essential event because it is in Paris, which is both chic and easy to access!

GIOVANNA DE TONI,
POSTUMIA VINI S.R.L. – Italy

“It is an excellent opportunity to access many wine and spirits producers which we would struggle to meet otherwise.

BRENDA WEBBER,
Wine Hub International – United Kingdom

Top quality visitor attendance



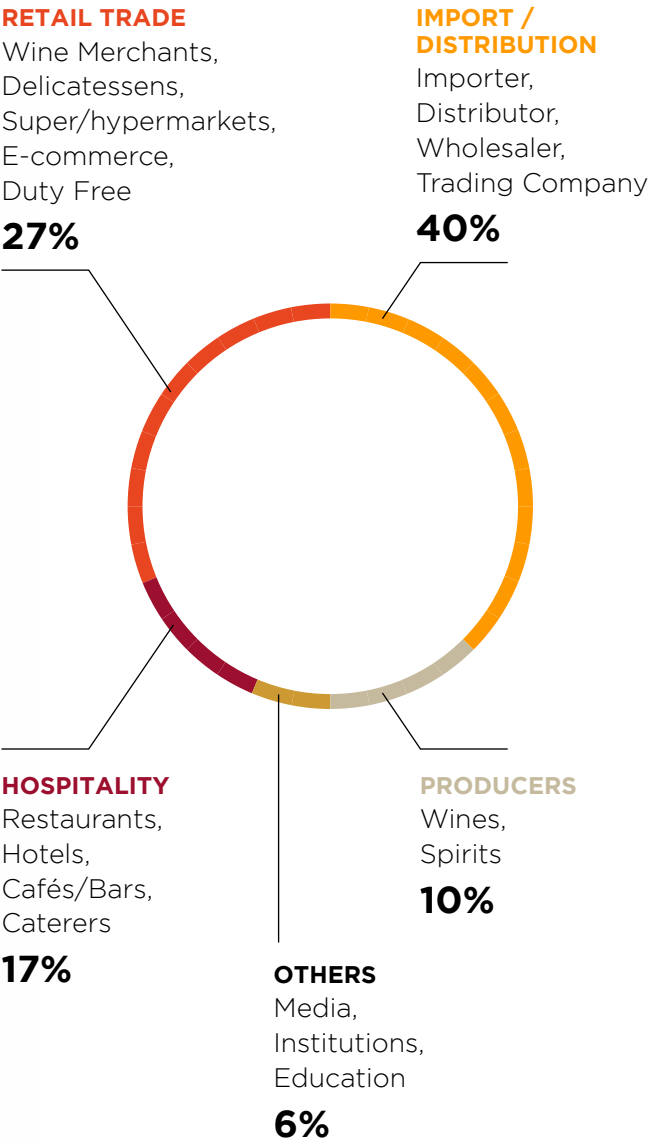
BREAKDOWN FRANCE TOP 5 REGIONS

- 1 Île-de-France including Paris 61%
- 2 New Aquitaine
- 3 Occitania
- 4 Eastern France
- 5 Burgundy-Franche-Comté

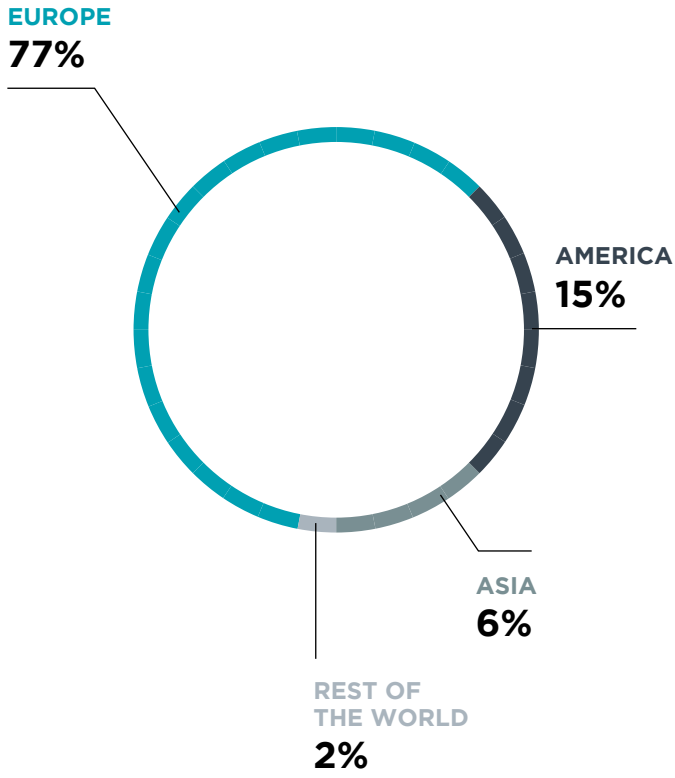
BREAKDOWN INTERNATIONAL TOP 10 COUNTRIES

- 1 Belgium
- 2 United Kingdom
- 3 Italy
- 4 Netherlands
- 5 United States
- 6 Germany
- 7 Sweden
- 8 Spain
- 9 Denmark
- 10 Ukraine

BREAKDOWN BY CHANNEL



INTERNATIONAL BREAKDOWN BY CONTINENT



VINEXPOSIUM. connect

THE DIGITAL PORTAL AND MOBILE APPLICATION,
TWO RESOURCES SERVING
THE VINEXPOSIUM COMMUNITY



365 DAYS A YEAR A COMPREHENSIVE PORTAL

2,788 exhibitor profiles available
in the online catalogue

9,924 completed **buyers' profiles**

158,000 visits between December 21
and February 2022

995,000 pages visited between
December 21 and February 2022

DURING WINE PARIS & VINEXPO PARIS EASIER NETWORKING

19,350 requests for connections
established

4,695 downloads of the mobile
application for live monitoring
of appointments

3,868 meetings conducted
during the event thanks to
the networking service

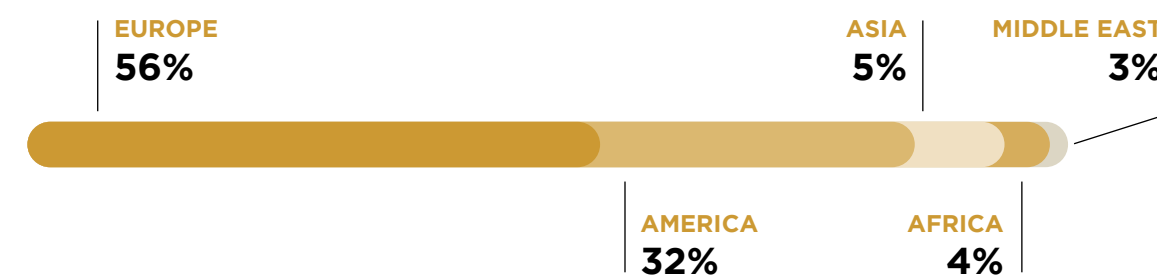




A popular, high-performance top buyers' hosting programme



GEOGRAPHICAL DISTRIBUTION OF OUR CLUB COMMUNITY



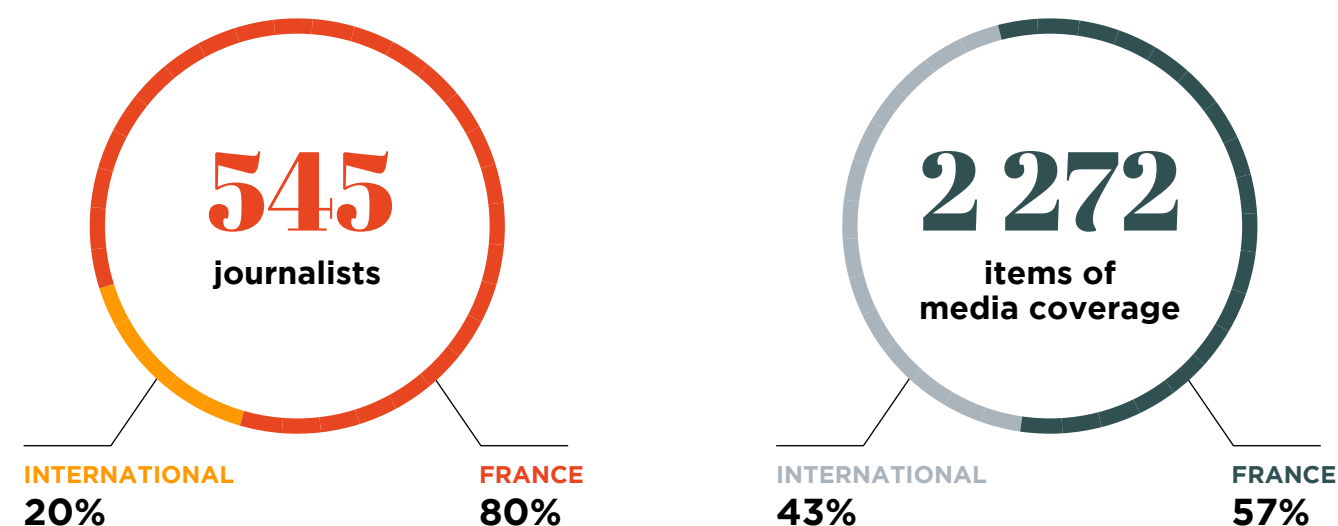
“After two years of digital tastings, it feels good to meet up in person again and to fully understand my partners and their wines. Returning to an in-person event is a relief.”

JOCHEN RIGA,
Delta Wines – Netherlands

“Practically all the producers we work with are at Wine Paris & Vinexpo Paris. Virtual events are good but it is a pleasure to be at a physical event.”

REBECCA GERGELY,
Enotria & Co – United Kingdom

Unrivalled media exposure for a large-scale event



High-calibre media partners, including: BRA Tendances Restauration – Decanter Drinks International – En Magnum – Falstaff – Gilbert & Gaillard – Global Drinks Intel Harpers – La Revue des Comptoirs – La Revue du Vin de France – L’Auvergnat de Paris Le Chef – Le Magazine des cavistes & Sommeliers – Perswijn – Rayon Boissons Rumpoter – RVI – Seven Fifty Daily – Shake Well – Shanken News Daily Sommeliers International – Terre de vins – The Buyer – The Drinks Business The Spirits Business – V&S News – Vertdevin – VINO.be – Viti – Vitisphere – WBI Weinwirtschaft – Wine Enthusiast – Wine Spectator

WINE PARIS & VINEXPO PARIS WELCOMED:

- 2 ministerial visits
- 2 parliamentary delegations (Lower and Upper Houses of French Parliament)
- 8 embassy visits (ambassadors and economic advisors)
- 3 visits by regional delegations

Wine Paris & Vinexpo Paris was held under the high patronage of **Emmanuel Macron, President of the French Republic**

Wine Paris & Vinexpo Paris was officially opened on Monday 14 February by **Julien Denormandie, Minister of Agriculture and Food**

Wine Paris & Vinexpo Paris welcomed **Franck Riester, Minister in charge of Foreign Trade and Economic Attractiveness** as part of the 'Relance Export' tour





An exceptionally varied,
broad-ranging choice of products
on offer and a showcase
for regions

100%

**OF FRENCH WINE REGIONS
WERE REPRESENTED**

ALSACE - BEAUJOLAIS - BORDEAUX - BURGUNDY - CHAMPAGNE - CORSICA
JURA - LANGUEDOC - PROVENCE - ROUSSILLON - SAVOY - SOUTH-WEST
LOIRE VALLEY - RHONE VALLEY

An international selection from

32

**COUNTRIES REPRESENTATIVE OF THE GLOBAL
WINE AND SPIRITS PROPOSITION**

ARGENTINA - AUSTRIA - BELGIUM - CANADA - CHILE - CYPRUS - DENMARK - FRANCE
GERMANY - GREECE - HONG KONG - HUNGARY - ICELAND - ISRAEL - ITALY - JAPAN
KAZAKHSTAN - LEBANON - LUXEMBOURG - MEXICO - NORWAY - NEW ZEALAND
PORTUGAL - ROMANIA - SINGAPORE - SLOVENIA - SOUTH AFRICA - SPAIN - SWEDEN
SWITZERLAND - VENEZUELA - UNITED KINGDOM - UNITED STATES



*A trade event at the right time
of the year! Paris and France deserve
an event of this scale*

**MATHIEU PÉRUCHON,
Rouge Brasil - Brazil**



*The best combination of large wine producers
and biodynamic wines in a venue that is easy
to visit and in the heart of a world class city.*

**JOHN CHAPMAN,
The Oxford Wine Company - United Kingdom**

BE SPIRITS

By Vinexpo

An essential part of the visit



3 days of business, key events and expertise revolving around a major growth area: **spirits**.

A business atmosphere in excellent shape punctuated by networking opportunities at the end of the day around **the Infinite Bar**, the nerve centre of the Be Spirits area.

A varied and impactful selection of **150 brands of spirits** from **21 countries** set the tempo for the Be Spirits area.



PRODUCERS PLACED THEIR TRUST IN US IN 2022:

BUREAU NATIONAL INTERPROFESSIONNEL DE L'ARMAGNAC - BNIA (France) - COGNAC DOBBE (France)
COGNAC FRANÇOIS VOYER (France) - DARTIGALONGUE ET FILS ARMAGNAC (France)
DISTILLERIE DE ROZELIEURES (France) - BENJAMIN KUENTZ (France) - LES BIENHEUREUX S.A.S. (France)
LA SPIRITERIE FRANÇAISE (France) - EYLAND SPIRITS (Iceland) - CHINA MOUTAI
CAMMY FRANCE DEVELOPPEMENT LTD (China) - DISTILLERIE KRAUSS GMBH (Austria)
FIRE&ICE BEVERAGES AG (Switzerland) - TENNESSEE DISTILLING (USA)
DISTILLERIE DU SAINT LAURENT (Canada) - JAPAN SAKE AND SHOCHU MAKERS ASSOCIATION (Japan)...

We are very satisfied with our attendance of Be Spirits. We feel the event opens up significant opportunities for us.

BORIS SHPARBERG,
Taigun Organic Vodka - Kazakhstan

As an Armagnac specialist, being at Be Spirits makes perfect sense. The exhibition dates are ideal for launching our new range of 'pousse rapière'. WPVP is a major event where we reached out to Europe and Canada. Our product mix enabled us to connect with many potential clients from the hospitality industry, supermarkets and the world of mixology.

VINCENT BARTHE,
Le Club des Marques - France

The **ON!** Programme of 100+ not-to-be-missed events for understanding, learning and seeking inspiration!

For 3 days, the Paris event revolved around 6 major focal points:
the Wine Talks, the Masterclasses, the Wine Tech Perspectives,
the Village RVF, Free tastings & GreatTastings, giving the entire community
the opportunity to discuss key industry topics and their drivers, but also
to hone their knowledge of products and markets whilst also discovering
the array of wines and spirits on offer.



They spoke out in 2022: ASI (L'Association de la Sommellerie Internationale) FCI (Fédération des Cavistes Indépendants) - FEVS (Fédération des Exportateurs de Vins et Spiritueux) - FRANCE BOISSONS - GAMBERO ROSSO GILBERT & GAILLARD - IWSR - LA REVUE DU VIN DE FRANCE - LA WINE TECH MOVIS (Les Mots du Vin et des Spiritueux) - RAYON BOISSONS - RUMPORTER SCP (Syndicat des Cavistes Professionnels) - SOWINE - UDSF (Union de la Sommellerie Française) - UGCB (Union des Grands Crus de Bordeaux) - VINOCAMP V&S NEWS...

The ON! Programme is primarily aimed at creating unique opportunities for engaging with internationally renowned, impactful speakers. For 3 days, Wine Paris & Vinexpo Paris is the beating heart of the wine and spirits community.





ON! keynote speakers

RENOWNED SOMMELIERS

PHILIPPE FAURE-BRAC

Chairman of the French Sommeliers' Organisation

DOMINIQUE LAPORTE

2004 France's Best Sommelier and
2004 France's Finest Craftsman

MARC ALMERT

2019 World's Best Sommelier

SALVATORE CASTANO

2021 Europe and Africa's Best Sommelier

AND A RAFT OF OTHER PERSONALITIES FROM THE WORLD OF WINE, INCLUDING:

PATRICK JOURDAIN

Chairman of the SCP Professional Wine
Merchants' Organisation

JEAN GUIZARD

Chairman of the FCI Independent Wine
Merchants' Federation

CYRIL CONIGLIO

2018 France's Best Wine Merchant & Master
Wine Merchant

CHEF AND SOMMELIER DUOS

XAVIER THUIZAT

Head Sommelier at the Hôtel de Crillon

BORIS CAMPANELLA

Director of Gourmet Food & Executive Chef
at the Hôtel de Crillon

FLORENT MARTIN

2020 France's Best Sommelier & Head Sommelier
at The Peninsula Paris Hotel

DAVID BIZET

Executive Chef at The Peninsula Paris Hotel

STÉPHANIE LE QUELLEC

Chef at the La Scène** Restaurant Paris

MATTHIAS MEYNARD

Head Sommelier at the La Scène**
Restaurant Paris

CÉSAR GIRON

Chairman of the FEVS and CEO of
Martell Mumm Perrier-Jouët

JEAN LOUIS PITON

Chairman of INAO

PHILIPPE BIDALON

Chairman of MOVIS

GABRIELLE VIZZAVONA

Editor-in-Chief of Tanin Magazine,
wine judge and conference speaker

JANCIS ROBINSON MW

Wine critic and founder of
the JancisRobinson.com website

Paris fête le vin!*

*Paris celebrates wine!



80 bars and restaurants for a great food & drink experience

14-16 February 2022



In 2022, the OFF! Programme really took off and thought big, with a selection of the best Parisian establishments in the field of wines and spirits, revealed during Wine Paris & Vinexpo Paris. To offer the quality and diversity of Parisian gastronomy, a unique opportunity to explore the City of Lights from a different perspective, the OFF programme also showcases the depth and breadth of the product range exhibited at Wine Paris & Vinexpo Paris.

THEY PARTICIPATED IN THE OFF!

Restaurants and wine bars:

Drouant – Frenchie bar à vins – Le Dénicheur – Elmer – Jaja – Grandcoeur
Bonvivant – 110 Taillevent – Lolo cave à manger – Mieux – Mamagoto
Fulgurances – Massale – Les Rouquins – Substance – Papillon
Pantobaguette – Mensae – Le Canon d'Achille – La Vierge – Dame Jane
Fripon...

Cocktail bars:

Danico – Andy Wahloo – Roxo – Solera – Les Ambassadeurs – Amaro
Gravity Bar – Le Syndicat...

WELCOME TO WINE PARIS & VINEXPO PARIS



The entire team at Vinexposium is preparing the 2023 exhibition
with a single-minded goal, and that is to improve and enhance
the business experience for all attendees, whilst resonating
with the hearts of trade members across the spectrum.

The adventure continues...

**13-15
FEB.
2023**

PARIS EXPO
PORTE DE
VERSAILLES

www.vinexposium.com



Contact us at: info@vinexposium.com