

Press release

WINE PARIS & VINEXPO PARIS OPENS ON 14 FEBRUARY

7 January 2022 – Wine Paris & Vinexpo Paris confirms it will take place from 14 to 16 February 2022 at Paris Expo Porte de Versailles and is all-set to greet the international wine and spirits industry in the best possible conditions.

The Vinexposium group's flagship event will be the first major international gathering of the year. Highly awaited by the wine and spirits industry, which has been unable to meet up in Paris for nearly two years, Wine Paris & Vinexpo Paris will welcome 2,800 exhibitors from 32 countries over three days. France will be widely represented with ramped up attendance by every region, all of which support this major export-focused exhibition and have jointly decided to go ahead with it as scheduled in February. Stakeholders across-the-board are very involved in the final preparation stages leading up to Paris next month and the teams at Vinexposium are redoubling their efforts to make Wine Paris & Vinexpo Paris a highly effective tool for promoting market recovery.

"Wine Paris & Vinexpo Paris has rapidly become an unmissable event that we are very much looking forward to! We are delighted to be able to take part in this major wine gathering in Paris next month, to meet up with our customers again and to boost our business in export markets", is the reaction from Philippe Guigal, CEO of E. GUIGAL.

"February 14 this year is a long awaited date in my diary, not for Saint Valentine but the return of a great European wine fair in Paris. Sorely missed last year, I eagerly await reconnecting with dear friends and suppliers and hunting out new great wines and relationships to build on for the year ahead. With an enormous array of excellent wine on show my only reservation is three days isn't long enough", comments John Chapman, Managing Director of The Oxford Wine Company.

"We are very excited to be attending Wine Paris & Vinexpo Paris for the first time in a few weeks' time. As a wine importer, we will be taking advantage of the three days by meeting many of our current partners and finding new producers that might offer the right kinds of products for the Finish market", adds Ilkka Lumme, Category and Sales Channel Manager at Servaali Ltd.

"After 2 years with no exhibitions, it is becoming essential for us to reconnect with our producers and more importantly to meet and be able to list new producers. For the sake of our business, the time has come to see each other again! The hosting arrangements guarantee that everything will go as smoothly as possible for us and attending Wine Paris & Vinexpo Paris in mid-February was a foregone conclusion for me", stresses Sébastien Clément, CEO of Tanium Vins et Spiritueux in Quebec.

Ongoing safety arrangements will be executed with utmost rigour to ensure the event runs seamlessly while providing the comfort and conviviality expected by attendees. Measures include a valid health pass (or vaccination pass depending on current regulations) which will be essential for accessing the

event, along with mandatory face coverings. Digital access badges (e-badge) will be favoured and an enhanced cleaning process will be used in every area throughout the three-day event.

These conditions will enable all attendees to fully benefit from the extensive range of features at the 2022 exhibition, which will be punctuated by key areas and headline events. The programme has been designed to offer all industry members an optimised in-person experience with numerous high quality masterclasses and tastings, multi-format talks by experts and inspiring personalities and popular themed areas – *Be Spirits* will honour spirits and mixology, *Wine Tech Perspectives* will allow attendees to dive deep into the heart of innovation and digitalisation in the industry and *La Nouvelle Vague* will highlight young winemakers and talents.

Across the French capital, facilities and venues are all-set to welcome the event's participants. Transportation, hotels, bars and restaurants are open and Wine Paris & Vinexpo Paris will soon be unveiling its selection of partner bars and restaurants to continue the experience after dark in every Paris neighbourhood.

“Wine Paris & Vinexpo Paris will be the first highlight of the year for the industry and we will be more united than ever in making it a major event that will underpin our dynamic sales momentum from February onwards”, says Fabrice Rieu, Chairman of Vinisud.

“We have been particularly mindful of the health situation in order to welcome industry members in a setting that promotes multiple quality interactions. It is essential that we gather together and Paris once again offers us excellent conditions to do so”, points out Jean-Martin Dutour, Chairman of VinoVision.

“With six weeks to go before the exhibition opens, we are putting all our energy into delivering the event the industry is expecting. We are leveraging all our resources to bring in key international buyers and make Wine Paris & Vinexpo Paris an amazing event in every respect”, adds Rodolphe Lameyse, CEO of Vinexposium.

Vinexposium's teams have a good handle on the development of the health situation and government regulations to ensure the event is a success.

For more information, please visit wineparis-vinexpo.com

About WINE PARIS & VINEXPO PARIS

Wine Paris & Vinexpo Paris is the annual event for wine and spirits professionals from around the world. Hosted in February at a key time of the year, it aims to offer a cohesive focal point for industry players centring on a comprehensive, relevant and inclusive range of products that showcases not only every French wine regions, but increasingly vineyard sites across the globe.

About VINEXPOSIUM

Vinexposium is the world's leading organizer of wine and spirits industry gatherings with a portfolio of iconic, recognized events and a digital offer available all year round on Vinexposium Connect.

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