



**14-16
FEB
2022**

PARIS EXPO
PORTE
DE VERSAILLES

**CONVINCE
YOUR BOSS**

**We are
the wine & spirits
business event
in Paris.***

**“ What is
Wine Paris
& Vinexpo
Paris? ”**

29,280

TRADE VISITORS

95%

**VISITOR
SATISFACTION**

2,800

PRODUCERS

30

COUNTRIES

3000

SCHEDULED MEETINGS

600

JOURNALISTS ATTENDED

** 2020 data*



5 REASONS TO ATTEND



1. NETWORKING

“Diving deeper into tastings with the one-to-one meetings was very beneficial to create new relationships.”

Courtney Olson, Beverage Director at Crenn Dining Group (USA)

1. NETWORKING



Wine Paris & VinexpoParis 2022 will be a **meeting place for all wine & spirits industry professionals**: key experts, top media outlets, French and international buyers, and more than 2,800 exhibitors.

Our complimentary **business matchmaking service** will help you connect with exhibitors and find the products that you are most interested in accessing.

They will exhibit ...





wines of
portugal



EUSKADI
BASQUE COUNTRY

2. GLOBAL PERSPECTIVE

“A highly
international
exhibition”

Silvio Tschang, Managing Director
at Lamborghini (Italy)



2. GLOBAL PERSPECTIVE

Wine Paris & Vinexpo Paris is brought to you by **Vinexposium**, the world's leading organizer of wine and spirits industry gatherings with a **portfolio of iconic, recognized events**.

In 2022, representations from **30 countries** will celebrate the reunion of the wine and spirits community in the heart of the French capital!



3. INSPIRATION

“A truly inspiring event where you can learn about the newest trends from the wine industry.”

Carsten Padersen, Category Manager at Nemlig.com (Denmark)

A man in a blue suit is speaking to a large audience in a modern hall. The hall has a high ceiling with several large, round, white paper lanterns hanging from it. In the background, there is a bar area with various bottles on shelves. The audience is seated and looking towards the speaker. The overall atmosphere is professional and modern.

3. INSPIRATION

A dynamic program of masterclasses, conferences, talks and round table debates will be a perfect opportunity to **learn, share and be inspired by charismatic personalities** and leading international experts.

**We are building
something bigger together**



ASSOCIATION
DE LA SOMMELLERIE
INTERNATIONALE



Fabrice Sommier

Founder of
The Wine School



Marc Almert

World's Best
Sommelier 2019



Pascaline Lepeltier

Master Sommelier
France's Best
Sommelier 2018



Gérard Bertrand

Director at Gérard
Bertrand Wines



Maggie Henriquez

CEO at Krug & Moët
Hennessy

They've spoken

4. INNOVATION

“ We are preparing three days of global meetings on the subject of innovation in the world of wine. ”

Laurent David, CEO at La Wine Tech (France)



4. INNOVATION

We dedicated an entire space to showcasing **the most innovative tech companies** that are shaking up the sector!



VINEXPOSIUM. connect

**Get yourself
ready for a visit
with Vinexposium
Connect:
our new digital
portal dedicated
to wine & spirits
professionals**



- Discover the exhibitor list
- Book customised appointments
- Gain year-round access to insightful masterclasses, conferences & original content

FIND OUT MORE

A man in a blue suit is being interviewed by a person wearing headphones and holding a microphone. They are standing in front of a bar area with various bottles and glasses. The background shows a trade show environment with other people and displays.

**Top
international
media attend**

5. INFLUENCE

“The first major international trade fair since early 2020! ”

**the
drinks
business**

“ An ambitious event highly anticipated by the wine & spirits industry ”



ASSOCIATION
DE LA SOMMELLERIE
INTERNATIONALE

“ The leading international wine business event! ”



“ The grand opening of the trade shows dedicated to wines and spirits! ”

HARPERS.CO.UK

“ Eagerly anticipated by the industry worldwide for the unique business opportunities! ”

Decanter

“ Wine Paris & Vinexpo Paris gives a hope of recovery for the industry. ”



“ The world’s leading meeting place for the wine industry. ”



“ The first major international meeting place of the year! ”



“ An ambitious event with a growing notoriety. ”



“ A meeting point to connect and network! ”





**We are looking
forward
to meeting you
in Paris!**

info@vinexposium.com
wineparis-vinexpo.com

W WINE
PARIS

VINEXPO
PARIS

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