



**14-16 FEB.**  
**2022** PARIS EXPO  
PORTE DE VERSAILLES

Press release

## **WINE PARIS & VINEXPO PARIS, WHERE THE GLOBAL INDUSTRY MEETS**

28 September 2021 – **Wine Paris & Vinexpo Paris is returning to Paris Expo Porte de Versailles from 14 to 16 February 2022 for its third edition, marking the resumption of in-person events for the wine and spirits industry. By offering a comprehensive and inspiring range of products with a powerful international resonance, the Vinexposium group's flagship event is reiterating its commitment to becoming THE global benchmark and a key date for trade members.**

Wine Paris & Vinexpo Paris will be the first major international event of 2022 and it marks the resumption of full-scale tastings. Highly awaited by the global wine and spirits industry for the variety of products on show and its business meetings, the event is now focusing on promoting attendance by key buyers, including those from outside the EU who are showing a strong interest in the exhibition.

Over three days, more than 2,800 exhibitors will convene in Paris to showcase their latest vintage, their flagship products and rare bottlings, all of them delicious pours to be shared with connoisseurs from around the globe. The desire by French wine marketing boards to join forces by being stakeholders in the event is stronger than ever and the event will group together all of France's wine regions, alongside an impressive line-up of international wine regions. In total, representations from 23 countries will celebrate the reunion of the wine and spirits community in the heart of the French capital next February.

The event, which will cover four halls at the entrance to the Paris Expo Porte de Versailles exhibition centre (halls 3, 4, 5 and 6), will cater as much to the small winegrowers as to the major international brands. Household names such as François Lurton, Gérard Bertrand, E. Guigal, Maison M. Chapoutier, Domaine Paul Mas, Castel Frères, Maison Sichel, Bernard Magrez, Grands Chais de France and Gh Martel & Cie Champagne will be attending, alongside less prominent vineyards well worth discovering, such as the Aquitaine Independent Winegrowers and family-run properties like Vins Chevron Villette, Vignobles Vellas and Château Castigno, to name a few. Hall 5, set aside for international producers, will welcome wines of Luxembourg, Advantage Austria, Tenuta Lamborghini, Wines of Lebanon, Wines of Germany, Cesari, Carpineto, Consorzio Di Tutela Della Doc Prosecco, Consorzio Tutela del vino Conegliano Valdobbiadene Prosecco, Gaja, J. Garcia Carrion, Viniportugal Wines Of Portugal, Hammeken Cellars and Flechas De Los Andes, for example.

Alongside wines in Hall 3, the Be Spirits by Vinexpo area and its huge Infinite bar will bring together spirits from all backgrounds, ranging from micro-distilleries through to well-known brands. Attendees will include the Armagnac marketing board BNIA, Calvados Château du Breuil, Cognac Lheraud, Distillerie Warenghem, Gin de Binche, Glasgow Whisky, La Martiniquaise, Japan Sake and Shochu Makers Association and Distilleria Bertagnoli.

*“Wine Paris & Vinexpo Paris is above all an event that brings people together and creates a sense of community. People welcome their clients there from a wide range of backgrounds to give international exposure to local, innovative products, from the little treasures to the prominent growths. Paris will host a celebration in 2022 and we are very much looking forward to being reunited with everyone once again”, stresses Rodolphe Lameyse, CEO of Vinexposium.*

**For more information, please visit [wineparis-vinexpo.com](https://wineparis-vinexpo.com)**

**About WINE PARIS & VINEXPO PARIS**

WINE PARIS (created by COMEXPOSIUM under the guidance of 13 French wine marketing boards) is the merger of VinoVision and Vinisud, an initiative by all of the founding, partner wine marketing boards. It was further enhanced in 2020 when it partnered with VINEXPO, the creator of international events for the wine and spirits trade. Founded in 1981 by the Bordeaux-Gironde chamber of commerce and industry, Vinexpo is celebrating its 40th anniversary in 2021 and has gained unique market insight, along with an extensive network of influential distributors worldwide.

**About VINEXPOSIUM**

Owned jointly (50/50) by global events organiser Comexposium and Vinexpo Holding (owned by the Bordeaux-Gironde Chamber of Commerce and Industry, CCIBG), Vinexposium is the world's leading organiser of wine and spirits trade events. Vinexposium brings together an extensive range of high-performance events catering to different market segments through its portfolio of iconic, recognised events: Wine Paris & Vinexpo Paris, Vinexpo America, Drinks America, Vinexpo Hong Kong, Vinexpo Bordeaux, Vinexpo Shanghai, WBWE Amsterdam, as well as Vinexpo Explorer and World Wine Meetings.

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