



VINEXPO
SHANGHAI
23 - 25 OCT. 2019

Press Release
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**VINEXPO SHANGHAI: BRINGING TOGETHER EXCEPTIONAL
WINES & EXCEPTIONAL PEOPLE**

From 23 to 25 October, all the major international wine and spirit producing countries will be at the Vinexpo Shanghai trade show. Buyers will have the chance to taste and order wines from France, Italy, Spain, Chile, Australia, South Africa, Germany, Argentina, and of course... China! Alongside 260 wineries from 19 different countries, Vinexpo Shanghai will also be presenting an exciting programme of masterclasses and talks. The 3 days of the show are punctuated by tastings of exquisite wines and meetings with internationally-renowned experts, all designed to showcase and share this exceptional know-how.

EXCEPTIONAL WINES

From day one on Wednesday 23 October, an iconic tasting will take participants on an around-the-world tour with Les Domaines Barons de Rothschild Lafite. For more than an hour, they will be able to taste fine Bordeaux wines with Carruades de Lafite, Château Duhart-Milon and the renowned Château Lafite Rothschild. They will also journey across borders to discover wines from the South of France with Château d'Aussières, from Chile with Le Dix de Los Vascos, and from Argentina with Caro. These tastings will culminate in a surprise: the special presentation of the group's latest product: Long Dai 2017, Lafite Rothschild's Chinese wine newly unveiled in September 2019.

INTERNATIONALLY-RENOWNED EXPERTS

Vinexpo Shanghai also represents an opportunity to come and learn the art of tasting from the best sommeliers in Asia, Europe and the rest of the world!

Marc Almert, the ASI (Association de la Sommellerie Internationale) Best Sommelier of the World 2019 will be presenting the Vinexpo Challenge, a blind tasting of 8 wines selected from among the show's exhibitors. There is nobody better suited to sharing a few of his simple yet effective "secrets" for mastering the exercise.

The battle between the next generation of best sommeliers will be another show highlight: Martin Bruno (Best Sommelier of Argentina 2017), Raimonds Tomsons (Best Sommelier of Europe and Africa 2017) and Wataru Iwata (Best Sommelier of Asia and Oceania 2018), will be going head-to-head on stage to convince the audience of their favourites. There will be tastings of 3 red and 3 white wines, each a different grape variety. This fun and relaxed tasting will be an opportunity for these brilliant sommeliers to demonstrate and share the breadth of their expertise - and for the audience to gain some great insights.

Vinexpo Shanghai runs from 23 to 25 October 2019 at the Shanghai World Expo Exhibition & Convention Center (SWEECC).

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